

International Business

Degree Type

Major

International Business Major Goals

For the International Business Major the two major goals are understanding the area of international business and development of understanding about international business perspectives . The major will:

- Enhance a student's understanding of the global marketplace
- Enhance a student's understanding of how international factors affect the domestic market
- Enhance a student's comprehension of issues pertaining to expanding business abroad
- Enhance a student's understanding of the institutions that impact and shape the global marketplace
- Enhance a student's ability to analyze the constantly changing global business environment

Requirements for the Major in International Business

Students pursuing a major in International Business are required to complete the following pre-business courses:

All of the 200-level courses listed above should be completed by the end of the sophomore year.

Item #	Title	Credits
ACCT 202	Financial Accounting	3
ACCT 203	Managerial Accounting	3
ECON 201	Principles of Microeconomics	3
ECON 202	Principles of Macroeconomics	3
	MATH 281 or PSYC 205	3

Business Core Courses

In addition to the courses listed above, students majoring in International Business are required to complete the following business core courses:

Item #	Title	Credits
ACCT 332	Business Law I	3
BUSI 332	Business Law I	3
BUSI 308	International Business	3
BUSI 310	Principles of Marketing	3
BUSI 311	Principles of Management	3
BUSI 312	Principles of Corporate Finance	3
BUSI 422	Financial Analysis	3
BUSI 478	Senior Capstone Seminar	3
BUSI 482	Ethics in Business	3
BUSI 495	Comprehensive Exams	

International Business Courses

Required to complete the following International Business major specific courses

Item #	Title	Credits
BUSI 328	International Marketing	3
BUSI 371	International Financial Management	3
BUSI 403	Globalization and International Communication	3
BUSI 403	Globalization and International Communication	3
	Language Component	7-8
	Elective Courses	9
BUSI 490	Senior Project	2

Students will choose an area of interest from the options below . Upon selecting their area of interest they must select four Elective Courses (12 credit hours) from the list of courses under their chosen area of interest:

Asia:

(assuming the first two language courses have been fulfilled through the GAC WLAC requirement or the language requirement in the major)

Item #	Title	Credits
CHIN 180	Chinese Civilization	3
ENGL 268	Modern World Literature	3
JAPN 130	Japanese Language & Cultures III	3
JAPN 180	Japanese Culture	3
JAPN 181	Modern Japan	3
HIST 331	Modern Japan	3
HIST 101	World Civilizations I	3
HIST 102	World Civilizations II	3
HIST 330	Modern China	3
RELS 220	Introduction to World Religions	3
RELS 224	Religion and Culture	3

Business, Technology, Communication & Culture:

Item #	Title	Credits
BUSI 203	Principles of Advertising and Public Relations	3
COMM 203	Principles of Advertising and Public Relations	3
BUSI 235	Introduction to Entrepreneurship	3
BUSI 300	Student Investment Fund	2
BUSI 309	Small Business Management	3
BUSI 316	Financial Markets and Institutions	3
BUSI 325	Investment Management	3
BUSI 328	International Marketing	3
BUSI 329	Entrepreneurial Finance	3
BUSI 330	Consumer Behavior	3
BUSI 371	International Financial Management	3
BUSI 425	Derivative Securities	3
BUSI 480	Topics in Business	3
COMM 200	Digital Media and Digital Culture	3
COMM 206	Public Speaking and Announcing	3
COMM 303	Organizational Communication	3
COMM 345	Intercultural Communication	3
GENS 202	Physical and Cultural Geography	3
GENS 204	Introduction to Geographic Information Systems	3
INTD 202	World Energy Resources	3
POLS 111	Comparative Politics	3
PSYC 207	Statistics in Psychology II	3
PSYC 250	Multicultural Psychology	3
PSYC 287	Organizations and Human Behavior	3
PSYC 307	Statistics in Psychology III	3
RELS 220	Introduction to World Religions	3
RELS 224	Religion and Culture	3
SPAN 210	Special Topics	3

Economics, History, Law & Politics:

Item #	Title	Credits
BUSI 481	Business Law II	3
ECON 113	Comparative Economic Systems	3
ECON 360	International Trade	3
GENS 202	Physical and Cultural Geography	3
HIST 101	World Civilizations I	3
HIST 102	World Civilizations II	3
HIST 327	British History	3
BUSI 328	International Marketing	3
RELS 352	Islamic Civilization	3
HIST 329	Islamic Civilization	3
HIST 330	Modern China	3
HIST 331	Modern Japan	3
INTD 202	World Energy Resources	3
POLS 111	Comparative Politics	3
POLS 112	International Relations	3
POLS 253	Nature and International Society	3
POLS 325	Political Economy	3

European Union:

(assuming the first two language courses have been fulfilled through the GAC WLAC requirement or the language requirement in the major)

Item #	Title	Credits
FREN 130	French Language & Cultures III	3
FREN 180	French Civilization	3
FREN 181	Contemporary France	3
FREN 221	Conversation and Composition: Francophone World	3
FREN 410	Topics in French Cultures and Literatures	3
ITAL 130	Italian Language & Cultures III	3
GRMN 130	German Language & Cultures III	3
GRMN 180	Civilization of Germany	3
GRMN 181	Civilization of the German-Speaking World	3
GRMN 220	Conversation and Composition: Germany	3
GRMN 221	Conversation and Composition: The German-Speaking World	3
GRMN 420	Survey of German Literature I	3
GRMN 421	Survey of German Literature II	3
HIST 317	Modern Europe, 1789-Present	
HIST 325	Post Tsarist Russia: From Lenin to Putin	3
POLS 111	Comparative Politics	3
POLS 112	International Relations	3
RELS 220	Introduction to World Religions	3
RELS 224	Religion and Culture	3
RELS 229	Christianity	3
SPAN 130	Spanish Language & Cultures III	3
SPAN 180	Civilization of Spain	3
SPAN 210	Special Topics	3
SPAN 220	Conversation and Composition: Spain	3
SPAN 410	Topics in Peninsular Spanish and Latin American Cultures and Literatures	3
SPAN 420	Survey of Peninsular Spanish Literature I	3
SPAN 422	Survey of Peninsular Spanish Literature II	3

France:

Item #	Title	Credits
FREN 130	French Language & Cultures III	3
FREN 180	French Civilization	3
FREN 181	Contemporary France	3
FREN 220	Conversation and Composition: France	3
FREN 221	Conversation and Composition: Francophone World	3
FREN 410	Topics in French Cultures and Literatures	3
FREN 420	Survey of French Literature I	3
ENGL 421	History of the Western Erotic Lyric	3
RELS 220	Introduction to World Religions	3
RELS 224	Religion and Culture	3
RELS 229	Christianity	3

Germany:

(assuming the first two language courses have been fulfilled through the GAC WLAC requirement or the language requirement in the major)

Item #	Title	Credits
GRMN 130	German Language & Cultures III	3
GRMN 180	Civilization of Germany	3
GRMN 181	Civilization of the German-Speaking World	3
GRMN 220	Conversation and Composition: Germany	3
GRMN 221	Conversation and Composition: The German-Speaking World	3
GRMN 410	Topics in German Cultures and Literatures	3
GRMN 420	Survey of German Literature I	3
GRMN 421	Survey of German Literature II	3
RELS 220	Introduction to World Religions	3
RELS 224	Religion and Culture	3
RELS 229	Christianity	3

Latin America:

(assuming the first two language courses have been fulfilled through the GAC WLAC requirement or the language requirement in the major)

Item #	Title	Credits
ENGL 268	Modern World Literature	3
HIST 328	History of Mexico	3
RELS 220	Introduction to World Religions	3
RELS 229	Christianity	3
SPAN 130	Spanish Language & Cultures III	3
SPAN 181	Civilization of Latin America	3
SPAN 210	Special Topics	3
SPAN 221	Conversation and Composition: Latin America	3
SPAN 330	Advanced Composition and Translation	3
SPAN 421	Survey of Latin American Literature I	3
SPAN 423	Survey of Latin American Literature II	3

Middle East:

(assuming the first two language courses have been fulfilled through the GAC WLAC requirement or the language requirement in the major)

Item #	Title	Credits
ARBC 180	Civilization of the Arabic-Speaking World	3
ENGL 268	Modern World Literature	3
FREN 130	French Language & Cultures III	3
FREN 221	Conversation and Composition: Francophone World	3
HEBR 110	Introduction to Hebrew Language I	3
HEBR 120	Introduction to Hebrew Language II	3
HIST 101	World Civilizations I	3
HIST 102	World Civilizations II	3
RELS 220	Introduction to World Religions	3
RELS 224	Religion and Culture	3
RELS 352	Islamic Civilization	3
HIST 329	Islamic Civilization	3

Spain:

(assuming the first two language courses have been fulfilled through the GAC WLAC requirement or the language requirement in the major)

Item #	Title	Credits
RELS 220	Introduction to World Religions	3
RELS 229	Christianity	3
RELS 352	Islamic Civilization	3
HIST 329	Islamic Civilization	3
SPAN 130	Spanish Language & Cultures III	3
SPAN 180	Civilization of Spain	3
SPAN 210	Special Topics	3
SPAN 220	Conversation and Composition: Spain	3
SPAN 330	Advanced Composition and Translation	3
SPAN 410	Topics in Peninsular Spanish and Latin American Cultures and Literatures	3
SPAN 420	Survey of Peninsular Spanish Literature I	3
SPAN 422	Survey of Peninsular Spanish Literature II	3
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