

Management

Degree Type

Major

Management Major Goals

For the Management major the goal of the department is to enhance one's ability and competence in relating managerial concepts, functions, and policies to each other in order to solve problems and analyze policies .

The Management Major at Bethany College is designed to achieve the following goals:

- Students understand how business management concepts relate to organizational, ethical, and social responsibility
- Students understand the importance of diversity in an organization and the issues and the advantages and challenges in managing a diverse workforce
- Students understand human resource management issues and their application in the areas of compensation, training, and benefits
- Students understand the importance of effective management of operational and human capital resources

Requirements for Major in Management

Students pursuing a major in management should complete the following:

All of the 200-level courses listed above should be completed by the end of the sophomore year.

Item #	Title	Credits
ACCT 202	Financial Accounting	3
ACCT 203	Managerial Accounting	3
ECON 201	Principles of Microeconomics	3
ACCT 202	Financial Accounting	3
	MATH 281 and 282 or PSYC 205 and 207	6

Business Core Courses

In addition to the courses listed above, students majoring in Management are required to complete the following business core courses

Item #	Title	Credits
BUSI 332	Business Law I	3
BUSI 308	International Business	3
BUSI 310	Principles of Marketing	3
BUSI 311	Principles of Management	3
BUSI 312	Principles of Corporate Finance	3
BUSI 422	Financial Analysis	3
BUSI 478	Senior Capstone Seminar	3
BUSI 482	Ethics in Business	3

General Business Administration Track

Students in the General Business Administration Track must also complete these major and track specific courses:

Item #	Title	Credits
BUSI 287	Organizations and Human Behavior	3
BUSI 322	Operations Management	3
BUSI 385	Compensation	3
BUSI 387	Human Resources Management	3
BUSI 397	Organizational Leadership	3
BUSI 481	Business Law II	3
BUSI 495	Comprehensive Exams	
	Elective Courses	9
BUSI 490	Senior Project	2

Elective Courses for General Business Administration Track

Elective courses may be selected from the following:

(or any other course offered by the department and not included above in the management major and with the prior approval of the management major advisor.)

Item #	Title	Credits
ACCT 425	Cost Accumulation and Control	3
BUSI 222	Research Methods in Business	3
BUSI 309	Small Business Management	3
BUSI 328	International Marketing	3
BUSI 345	Intercultural Communication	3
BUSI 480	Topics in Business	3
BUSI 487-88	Independent Study	3
BUSI 303	Organizational Communication	3
BUSI 403	Globalization and International Communication	3
CPSC 230	Project Management	3
ECON 280	Managerial Economics	3
PSYC 250	Multicultural Psychology	3
PSYC 226	Social Psychology	3
PSYC 307	Statistics in Psychology III	3

Healthcare Administration Track

Students in the Healthcare Administration Track must also complete these major and track specific courses:

Item #	Title	Credits
BUSI 257	Health Systems of the United States	3
BUSI 287	Organizations and Human Behavior	3
BUSI 317	Healthcare Finance	3
BUSI 337	Healthcare Law and Ethics	3
BUSI 347	Health Data and Analytics	3
BUSI 377	Healthcare Service Operations	3
BUSI 387	Human Resources Management	3
BUSI 397	Organizational Leadership	3
BUSI 437	Healthcare Strategy	3
BUSI 490	Senior Project	2
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