

Communications & Media Arts

Degree Type

Minor

Requirements for the Minor

Item #	Title	Credits
COMM 101	Introduction to Communication	3
COMM 201	Media Writing	3

Minor Electives

At least six of the fifteen credits must be 300 or 400 level courses.

Courses available to minors as electives are:

Item #	Title	Credits
COMM 104	Visual Communication	3
COMM 160	Introduction to Film	3
COMM 200	Digital Media and Digital Culture	3
COMM 203	Principles of Advertising and Public Relations	3
COMM 205	Principles of Graphic Design	3
COMM 206	Public Speaking and Announcing	3
COMM 218	Digital Production and Performance	3
COMM 250	Multimedia Sports Production	3
COMM 303	Organizational Communication	3
COMM 306	Communication Theory and Research	3
COMM 310	Digital Reporting	3
COMM 311	Communication Law and Ethics	3
COMM 344	Sports Information Directing	3
COMM 345	Intercultural Communication	3
COMM 346	Gender Communication	3
COMM 409	Publications Photography	3
COMM 412	Integrated Marketing Communications Campaigns	3
COMM 440	New Media Theory and Practices	3
COMM 480	Special Topics	3
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