

Nonprofit Marketing (Interdisciplinary)

Degree Type

Minor

Requirements for the Minor

Item #	Title	Credits
INTD 175	Nonprofit Management Fundamentals	3
INTD 320	Nonprofit Field Study	3
ACCT 202	Financial Accounting	3
ACCT 203	Managerial Accounting	3
ENGL 220	Writing for Business and Industry	3
COMM 203	Principles of Advertising and Public Relations	3
BUSI 412	Integrated Marketing Communications Campaigns	3
BUSI 310	Principles of Marketing	3
ECON 201	Principles of Microeconomics	3
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