

# COMM 200 : Digital Media and Digital Culture

This course provides the student with the history, structures, processes, and practices of digital media and examines the effects of technology on American and global culture. Key concepts that are integral to understanding the digital age are examined, as well as the effect of new content distribution venues like iTunes and YouTube. Various areas of digital culture are examined including the Internet, the World Wide Web, virtual community and virtual identity, social networking sites, gaming culture, and mobile technology. (This course may be taken for credit as

[BUSI 200](#)

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**Credits** 3.0