

COMM 218 : Digital Production and Performance

This course provides the student with basic concepts and practical instruction in digital media production strategies and techniques. Intensive instruction is provided in basic digital audio and video editing with an emphasis on the student achieving an introductory level proficiency. Students are provided a primer on other digital software used for print and radio mediums, which includes limited study of speech personality variables, as well as practice in basic announcing, interviewing, microphone, and camera performance techniques.

Credits 3.0